We Need Your Help!

Part of our commitment to social media is utilizing the individual Club member's social pages when we have important initiatives where we want to reach people beyond those who look at our page. To that end, we want to expand the audience who knows about our **Rotary Connection program happening on Friday, August 1st.**

You can help through a simple action that will only take 5 minutes. Just share the Rotary Connection post that will be up on the Club's social pages on Monday, to your pages and it will reach your personal network and expand the audience that the post goes to.

Here are step-by-step instructions on how you do it.

For Facebook:

Go to the Club's **Facebook Page.** https://www.facebook.com/rotaryfortlauderdale/

1. Find the **Rotary Connection** post (It should be the latest one) and find the SHARE button at the bottom. Click it.
2. Another screen will open up and you can type your message where it says "say something about this" or you can just hit SHARE NOW. If you want to write something, it can be as simple as "Join me at this exciting event!" And that's it!

For Instagram:

Go to the Club's **Instagram page:** https://www.instagram.com/rotarycluboffortlauderdale/

1. Find the Rotary Connection post. It should be the first one.
2. Tap the "paper airplane" icon below the post on the right.
3. When the new screen shows up, hit the bottom left "add to story."
4. A "Story" on IG is at the top of the page and hopefully engages new viewers with your post. It's different from FB as it won't show up on your feed.

For LinkedIn:

Go to the Club's **LinkedIn page:** https://www.linkedin.com/company/rotaryfortlauderdale/

1. Find the Rotary Connection post. It should be the first one.
2. Under the post there will be a button that says "repost."
3. Hit that and you will have an option for "repost with your thoughts" or just "repost."
4. If you'd like to say something, hit "repost" with your thoughts and a screen will open that will allow you to say something like "hope to see you on Friday" and then you hit the word "Post."
5. If you don't want to write something, just hit "repost" and it will automatically go to your LinkedIn page.